



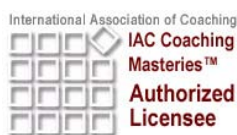
CERTIFIED ORGANISATIONAL PERFORMANCE COACH (COPC)

Surveys around the globe have proved that more and more organisations are using coaching as a tool for improving performance. Managers and Leaders are equipping themselves with coaching competencies to achieve organisational goals. Coaching currently is one of the fastest growing professions in the world.

Coaching creates a sense of ownership and clarifies one's purpose in the organisation. This results in emotions that provide intrinsic motivation to perform better. Respect and trust levels increase in organisations that promote a coaching culture among their managers, leaders and staff.

With this in mind, Teamcoach International Sdn Bhd, an International Association of Coaching Masteries™ Authorised Licensee in collaboration with Asia e University has designed the COPC program to cater to the current and future coaching training needs for aspiring coaches.

Brought together by:



Includes the following three (3) modules:

FOUNDATION LEVEL

- History of coaching
- Coaching, Counselling, Consulting and Mentoring
- Coaching psychology
- Types of Organisational Coaching
- The needs and benefits of organizational performance coaching
- Basic coaching process – Theory and Practice

INTERMEDIATE LEVEL

- Adult development theories
- Coaching models
- Coaching core competencies
- International Association of Coaching Masteries – Theory and Practice
- Coaching guiding ethical principles
- Supervised peer coaching
- Team coaching tools and techniques
- Coaching Practicum

ADVANCE LEVEL

- Personal and behavioural change
- Organizational change theory
- Application of Leonard Personality Inventory, theory and practice
- Emotional Intelligence and Holistic Model for Life Coaching
- Building a coaching practice
- Designing and implementing organisational coaching programs
- Coaching Practicum
- Coaching project analysis presentation and certification

APPROACH

To enhance the knowledge and skills of participants, a combination of the following approaches will be used to deliver the program:

- Interactive presentations
- Self assessment profiling tool
- Group review and reflection
- Experiential activities
- Role play
- Case studies
- Multimedia presentation
- On line learning through Coaching Community of Practice
- Supervised coaching
- Coaching practicum

Duration: 6 months

Programs will be conducted over 9 weekends

Assessment:

Assessment for Certification will be based on the following:

- Attendance
- Successful completion of program assignments
- Successful completion of coaching practicum
- Final coaching project analysis presentation

Venue:

All coaching workshops will be conducted at:

Asia e University

Main Block, No.4, Jalan Sultan Sulaiman
50000 Kuala Lumpur

Investment:

- The total Investment for the program is RM 8,000 per participant.
- Group registration for 3 participants or more RM7,800 per participant

BENEFITS

Following are the program benefits:

- Program facilitated by certified, experienced and practising faculty members
- Comprehensive program handouts and materials
- One complimentary LPI Profiling assessment and report
- Award of Certified Organisational Performance Coach Certificate by SPEED, Asia e University and Teamcoach International upon successful completion of the program
- Award of LPI Life Coach Certificate by Leonard Personality Incorporated upon successful completion of the program.
- Pathway to attain International Coaching Certification
- Certification recognised by Life Coaching Chapter, Malaysian Association of Complementary Medicine registered with Ministry of Health, Malaysia
- Discount on Leonard Personality Inventory on-line profiling tool as coaching assessment tool for certified coaches
- Continuous Professional Development opportunities through:
 - Learning and Sharing sessions at the International Association of Coaching Kuala Lumpur Chapter forums and meetings
 - Acceptance to the COPC & Life Coach online Community of Practice
 - 3 complimentary Coaching sessions with certified and experienced mentor coaches

Entry Requirement:

The entry requirement for the program is as follow:

- Bachelors Degree with minimum 5 years working experience
- Other qualifications can be accepted upon approval of the AeU-Teamcoach Certification Committee

FACULTY MEMBERS



Kaptain M. Shanmugam (R)
Director of Programs/ Faculty Member

Shan is an International Trainer, Facilitator and Coach. Over the past 20 years, he has designed and conducted programs for thousands of participants in the Asian region on various aspects of Leadership, Coaching and Team Development. His innovative, interactive and high impact approaches empower his participants to experience, reflect and act for self and organizational improvements.

He is currently the President for International Association of Coaching Kuala Lumpur Chapter and Life Coach Chapter Leader of the Malaysian Society of Complimentary Medicine.

Shan is the Country Representative (Malaysia) for International Association of Facilitators since 2007 and is the Founding President of the Malaysian Association of Facilitators. He is a member of the International Association of Teamwork Facilitators, Member of International Association of Coaches, Life Member of Institute of Marketing Malaysia and Member of Malaysian Institute of Management.

Shan is a Certified Executive Coach, Certified Solution Focus Coach (CCPC), Licensed LPI Consultant, Licensed LPI Life Coach and a Certified EQ Trainer. Shan hold a Masters Degree in Human Resource Management from University of Canberra, Australia.



Dr. Abdillah Suffian, Ph.D; M.ED; B.A (Hons)
Program Advisor/ Faculty Member

Dr. Suffian is currently the Vice President of AeU and Director of School of Professional and Executive Education, Asia e University. He was the CEO of Centre for Modern Management (CMM) for 8 years, set up to manage the training and development initiatives for the State Civil Service, Sarawak, Malaysia. He had also served for 22 years with the Shell group of companies

in Malaysia, holding senior management positions in various HR functions, including Recruitment, Training, Staff Development, Employee Relations, Personnel Planning and Public Affairs. He was Shell East Australasia Regional Trainer facilitating management courses for 5 years.

Prior to joining AeU, he worked as a Management Consultant specializing in Human Resource and Organisation Development.



Dr. Leonard M S Yong, Ph.D; M.ED; B.Sc
Program Advisor

Dr. Leonard Yong taught in University of Malaya, Malaysia for more than 20 years prior to his retirement from the university on 1st August 2002 as Professor in the Department of Educational Psychology and Counselling. His field of specialisation is Educational psychology with emphasis in Creativity and Emotional Intelligence. Presently, Dr. Yong is an international consultant and also the Honorary Professor at Universiti Tunku Abdul Rahman and Adjunct Professor at

University of South Australia.

He is the founder of Leonard Personality Incorporated (LPI) and the creator of LPI Personality Profiling and the LPI Holistic Model.

Participating Faculty Members

All other faculty members who will be involved in the program are professionally certified coaches from internationally recognised professional coaching institutions. They have vast experience in the industry and are actively coaching practitioners themselves. They are also qualified trainers and facilitators.

Strategic Collaborations



Please contact us for further details and registration:

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Registration Form

CERTIFIED ORGANISATIONAL PERFORMANCE COACH PROGRAM (COPC)

Commencement of Program: **10th July 2010, Saturday**

Please tick to indicate type of Registration:

Individual Registration: RM 8,000/= per participant

Group Registration (*three (3) or more participants*): RM 7,800/= per participant

Full Name:

NRIC/ Passport No.: Gender:

Nationality: Date of Birth:

Academic Qualification/
Professional Qualification:

* Please provide photocopies of documents on registration day

Mailing Address:

Tel (HP): Tel:

Email:

Name of Employer/ Organisation:

Address:

Payment Terms and Conditions

Total fees are payable 14 days prior to commencement of the program to:

Bank : CIMB Bank Berhad, Taman Sri Rampai, Setapak, KL

Account name : **TEAMCOACH INTERNATIONAL SDN BHD**

Account number : **1463 000067 05 1**

I declare that the information given in this form is true and correct; I understand that my registration can be cancelled if I have submitted incorrect or incomplete information with false documents.

I also confirm that I have understood the details of the program and terms and condition of the program fees payable.

Applicant's Signature: Date:

Please **email** completed form(s) to grace@teamcoach.com.my OR **fax** it to 03-4147 4958.